

Bike Friendly Employers



Below are some tips to become more bike friendly.

- Provide bicycle parking (indoors or outdoors)
- Provide a pump and tools for employee use
- Create a changing room and provide lockers
- Provide flexible scheduling and casual dress code
- Reimburse employees or pay partial fee for race/ride entry.
- Provide premium discounts, cash incentives, or non-cash incentives for employees who commute by bike.
- Provide a bike and bike accessories such as a helmet and a lock for employees to use during the work day.
- Start an employee bike club, hold recreational bike rides, and/or offer bike challenges that last longer than 1 month.
- Celebrate and promote bike to work day.
- Create a ridership goal and include it in your wellness plan.
- Include ways to become more bicycle friendly in your wellness plan.
- Support local bicycle organizations:
 - ◊ Encourage employees to join
 - ◊ Allow employees to serve on boards/committees
 - ◊ Sponsor or host a local bike event
 - ◊ Promote bicycling as transportation to customers and the general public
- Share bicycle information and resources with employees, including;
 - ◊ Safe riding skills
 - ◊ Bicycle maintenance
 - ◊ Trail maps
 - ◊ Community tips and resources
 - ◊ Ridership goals
 - ◊ Information on bicycle incentives, programs, and amenities

Bike Friendly Employer Awards recognize businesses for their efforts to encourage a welcoming atmosphere for bicycling employees, customers, and the community.

[Application available electronically](#) is due May 1, 2017.

Bike Friendly Employer Awards are brought to you by the SIMPCO Bicycle/Pedestrian Roundtable.